



BTEC Level 3 National Extended Certificate in Business

Staff delivering:

Mr K Allen (Faculty Lead for Business and Computer Science)

Mr N Pinder (Director of Key Stage 5)

Miss C McKay

Topics/Units studied:

- Unit 1 Exploring Business
- Unit 2 Developing a Marketing Campaign
- Unit 3 Personal and Business Finance
- Unit 8 Recruitment and Selection Process

Key dates & deadlines:

Unit	Year studied	Mode of Assessment
1	13	Internal Coursework Assessment
2	12	External Controlled Assessment Part A is released two weeks before Part B is scheduled for learners to carry out research. Part B is a supervised assessment on computer of three hours taken in a single session during the two-day period.
3	12	External Finance Exam 2 Hours Section A contains questions on the personal finance unit content and approximately one-third of the marks, and Section B contains questions on the business finance unit content and approximately two-thirds of the marks
8	13	Internal Coursework Assessment

Career Pathways:

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| <ul style="list-style-type: none">● accountancy● advertising● banking, investment and financial services● general management● HR/personnel | <ul style="list-style-type: none">● management consultancy● public relations● retail management● sales and marketing. |
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Success

Traditionally a successful subject within the Sixth Form, BTEC Business Level 3 gained 100% attainment last year, meaning that all pupils gained at least a Pass grade.

Alumni

Daniel C - University of Dundee - International Business and International Relations

Luke D - University of Hull - Business Studies

Daniel K - Northumbria University - Business/Financial Management

James S - University of Huddersfield - Business Studies

Progression

The BTEC Extended Certificate is a great route for pupils to build the skills they need for a range of business related degrees at University, including;

- Accounting
- Business Management
- Finance
- Hospitality Management
- Human Resources
- Marketing
- Social Media Management

Trips

BTEC Level 3 Business pupils are invited to attend the annual London trip, shared with Law. As the trip goes to parts of London such as Camden, Oxford Street and Canary Wharf, it enables pupils to gain a real life context into areas of business such as retail and finance, and shows a greater range of the types of businesses that exist.

