



## A Level Business Studies (AQA)

### Staff delivering:

Mr K Allen (Faculty Lead for Business and Computer Science)

Miss C McKay

### Topics/Units studied:

#### Year one

- What is Business?
- Managers and Leaders
- Decisions influencing Human Resource performance
- Decisions influencing Financial performance
- Decisions influencing Operational performance
- Decisions influencing Marketing performance

#### Year two

- Analysing the strategic position of a business
- Choosing a suitable strategic direction
- How to pursue strategic decisions
- Managing strategic change

## Key dates & deadlines:

Paper	Year studied	Mode of Assessment
Paper One 33.3% June 2021	12/13	Exam Three compulsory sections: Section A has 15 multiple choice questions (MCQs) worth 15 marks. Section B has short answer questions worth 35 marks. Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.
Paper Two 33.3% June 2021	12/13	Exam Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions
Paper Three 33.3% June 2021	12/13	Exam One compulsory case study followed by approximately six questions

## Career Pathways:

<ul style="list-style-type: none"><li>● accountancy</li><li>● advertising</li><li>● banking, investment and financial services</li><li>● general management</li></ul>	<ul style="list-style-type: none"><li>● management consultancy</li><li>● public relations</li><li>● retail management</li><li>● sales and marketing.</li><li>● HR/personnel</li></ul>
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## Success:

Business Studies has consistently been one of the highest performing subjects within the Sixth Form. 2 out of the last 3 years have seen the A2 results from Business Studies falling within the top 10% (2017) or 15% (2018) of the country in terms of national performance. Many of our students use these excellent grades to access University to study Business related subjects.

## Alumni:

Thomas R: University of Hull - Law with Business Management - A\* grade at A level  
Maisy P: University of Hull - Business Studies - A\* grade at A level  
Madeleine P: University of Hull - Business Management/Marketing - C grade at A level  
Beadle B: University of Newcastle - Agri-business Management - B grade at A level  
Hannah M: University of Manchester - Business Management - 1st Class degree awarded - B Grade at A level

## Progression:

A Business Studies A-Level is the perfect stepping stone for accessing a range of business related degrees at University, including;

- Accounting
- Business Management
- Economics
- Finance
- Hospitality Management
- Human Resources
- Marketing
- Social Media Management

## Trips

A Level Business pupils are invited to attend the annual London trip, shared with Law. As the trip goes to parts of London such as Camden, Oxford Street and Canary Wharf, it enables pupils to gain a real life context into areas of business such as retail and finance, and shows a greater range of the types of businesses that exist.

