



Level 3 BTEC Media in Creative Media Production (Pearson/Edexcel)

Staff delivering:

Mr A Wilson

Topics/Units studied:

- Representation in the Media
- Creating a Pre-Production Portfolio
- Responding to a Media Commission
- Film Production: Fiction

Key dates & deadlines:

Year	Deadline / Date	Unit assessed
12	May/June	Portfolio submission: Responding to a Commission
12	May/June	Portfolio Submission: Film production: Fiction
13	May/June	Examination: Representation
13	May/June	Examination: Working to a Media Brief

Career Pathways:

- Media planner
- Multimedia specialist
- Programme researcher, broadcasting/film/video
- Public relations officer
- Runner, broadcasting/film/video
- Social media manager
- Television/film/video producer
- Web content manager
- Journalism

Success

Creative Media has a recent history of excellent grades at Holderness Academy and Sixth Form College with many students gaining essential UCAS points through the subject. In the two years we have seen students achieving Distinction* and going on to study the subject at University. In addition, we have also been a practical alternative for students who want to develop a wider skillset.

Alumni

Ben D - currently studying Media and Film production at Hull University

Mark W - currently studying Media and Film production at Hull University

Symphony H - currently studying Media and Film production at University

Eleanor C - Dist* in Media currently studying Journalism in York

Progression

Students can progress onto a wide-range of Degree-level courses in this subject with all the major Universities offering a range of options. We have had pupils accept placements at Hull University, University of Salford, Coventry University.

Trips

We are hoping to run trips to Bradford Media Museum during the course of the 2018-2019 and to Salford Media City in 2019-2020.

